



WELCOME DEMOCRATS

2016 Candidate Workshop



Agenda



DEMOCRATIC CANDIDATE WORKSHOP

September 8, 2016, 6:30 p.m.

California Teachers Association - CTA San Bernardino
430 E. Vanderbilt Way, San Bernardino, CA 92408

AGENDA


1. Welcome and Introduction Jim Gallagher [6:30]
2. Ins and Outs of Being a Candidate
 - a. The 3 M's of a Winning Campaign Judy Jacobs [6:40]
 - b. The FPPC rules and Your CampaignCarol Robb [6:55]
 - c. Working with local Democratic Clubs Mark Westwood [7:05]
 - d. Working with Labor Laurie Stalnaker [7:15]
 - e. Voter Contact / Campaign mail..... Chris Robles [7:35]
 - f. EndorsementsRon Cohen [8:05]
 - g. SB ROV ResourcesRon Cohen [8:10]
 - h. Media Relations George Alfano [8:25]
3. Summary and Q & A..... Jim Gallagher [8:40]

THANK YOU FOR ATTENDING THE SBCDP CANDIDATE WORKSHOP

DATES TO REMEMBER:

- Sep 10, 2016SB Democratic Party Interviews
- Sep 22, 2016SB County meets to Vote on Endorsements
- Oct 7, 2016Voter Information Guides Released
- Oct 11, 2016.....Early Voting begins
- Oct 14, 2016.....Mail ballots delivered to Voter's mailbox
- Oct 24, 2016.....Voter registration deadline
- Nov 1, 2016Deadline to apply to vote by mail
- Nov 8, 2016**ELECTION DAY:** Polls Open 7:00 a.m. to 8:00 p.m.
- Nov 9, 2016Canvass of Election begins
- Dec 8, 2016Deadline to complete official canvass and certify results

Ins and Outs of Being a Candidate

- 
- a. The 3 M's of a Winning Campaign Judy Jacobs [6:40]
 - b. The FPPC rules and Your CampaignCarol Robb [6:55]
 - c. Working with local Democratic Clubs Mark Westwood [7:05]
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Beginner's guide to the FPPC

**(Fair Political Practices
Commission)**


***(or, Who's afraid of the
Big Bad Wolf?)***



It's not as bad as you think it is!

- **You should have filed a Form 700 – Statement of Economic Interests – when you filed for candidacy.**
- **Forms 410 and 460 come next. The 410 is a statement of organization. The 460 is a recipient committee campaign statement.**
- **Form 470 is for candidates who don't plan to spend or receive contributions of \$2,000 or more.**

Not so bad so far, right?

- If you raise or spend more than \$2,000 after filing the 470, don't panic. Just file a 470 – Supplement within 48 hours of hitting the \$2,000 threshold. 
- One more form – Form 510 – Intention. If you will raise/spend more than \$2,000 you need to fill this one out, too. Do this before you start spending!

Opening a campaign bank account

- **This is actually slightly more complicated than the FPPC filings, thanks to the Patriot Act! When you and your Treasurer go to the bank, bring your ID, all the forms you filled out when you filed, and lots of patience. If your particular branch isn't used to opening campaign accounts, it could take a while.**
- **Patience and fortitude, you will get your account open before election day!**



A few words of advice

- **Don't automatically decide you will raise and spend less than \$2,000 just to avoid paperwork.**
- **You want to win, so you will need to raise and spend money to get your name and your message out to the voters.**
- **Don't be afraid to ASK your friends and acquaintances for contribution**



Dates to remember

- **Thursday, September 29** - FPPC first semi-annual and pre-election campaign disclosure statement covering July 1 – Sept. 24
- **Thursday, October 27** – FPPC second pre-election campaign disclosure governing the period of Sept. 24 – October ??
- **Tuesday, November 8** – Election day!



For more information

- **The San Bernardino County Elections Office of the Registrar of Voters is the place to start. They are helpful people! The Candidate Filing Guide has most of the information you need.**
- **All forms and instructions can be found online:**
<http://www.sos.ca.gov/campaign-lobbying/campaign-disclosure-and-requirements/campaign-forms-and-instructions/>

Ins and Outs of Being a Candidate

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Democratic Clubs

- Grassroots
- Volunteers
- Organized
- Issues
- Fundraise
- Endorsements
- Go: ***SanBernardinoDemocrats.org***







SUCCESSFUL CAMPAIGNS REQUIRE...

\$\$\$

YOU v. CAMPAIGN?

STRATEGY—FOCUS

TEAM

TIME

SKILL

REACH — TARGET — GOALS — FOCUS

GOOD WILL

\$\$\$

NOT EVERY VOTE....

JUST MORE VOTES THAN YOUR OPPONENT!

TENACITY – WHAT'S LEFT AFTERWARDS???



SAN BERNARDINO COUNTY DEMOCRATIC PARTY



[SanBernardinoDemocrats.org](#)
[SanBernardinoCountyDemocraticParty](#)
[@SBDCP](#)
P.O. Box 12026
San Bernardino, CA 92423
(909) 713-4DEM | (909) 713-4336
SanBernardinoDemocraticParty@gmail.com

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San Bernardino County
Democratic Party

Democratic Clubs

Officers

Bylaws

All Things Dem ▶

Get Involved



San Bernardino County's First Presidential Candidate Meet & Greet of

[View full post](#)

Presidential ELECTION DAY: Nov
8, 2016



Contact Us

San Bernardino County Democratic Party
PO Box 12026
San Bernardino CA 92423
message: (909) 713-4DEM | (909) 713-4336
email:
sanbernardinodemocraticparty@gmail.com

Our Next Regular Meeting..

Next Meeting: Thursday, Sep 22, 2016 7:00
p.m. California Teachers Association (CTA) 430
E. Vanderbilt Way, San Bernardino, CA 92408

Regular Meetings are usually held at California
Teachers Association (CTA) 430 E. Vanderbilt
Way, San Bernardino, CA 92408 the 4th
Thursday of the month except November and
December and the previous July 2016



Candidate Endorsements are here

[News](#)

by Ron Cohen

ATTENTION LOCAL DEMOCRATIC CANDIDATES.

The San Bernardino County Democratic Party will be making official endorsements in local races. If you are a registered Democrat and running for office, you may seek our endorsement by following the procedures listed on our site.

Click here for Endorsement Information: <http://sanbernardinodemocrats.org/get-involved/candidates-seeking->

Democratic Clubs are grassroots organizations for Democratic activists interested in voter registration, issue advocacy, working to elect local candidates, and socializing with like-minded neighbors. Clubs generally are organized around one or more of the following: geography, demography, or communities of interest.

Membership is open to all registered Democrats who support the principles and values of the Democratic Party.

To get involved, contact one of the active clubs listed below or start your own club.

FOLLOW THIS LINK TO START A CLUB OR TO RE-CHARTER A CLUB:
CLUB CHARTERING MATERIALS

Chartered Democratic Clubs in San Bernardino County

Club name	web site
Adelanto-Victorville Democratic Club	www.adelanto-victorvilledemocrats.org
Brownie Mary Democratic Club	www.facebook.com/The-Brownie-Mary-Democratic-Club-of-San-Bernardino
Chino Valley Democratic Club	www.chinovalleydemocrats.org
Democratic Club of Big Bear Valley	www.facebook.com/Democratic-Club-of-Big-Bear-Valley-12558395444
Democratic Luncheon Club of S.B.	www.sbdems.com
Democratic Women of San Brnido. Co	www.democratwomensbc.com
Desert Bones Democratic Club	www.DesertBones.US
Foothill Communities Democratic Club	www.foothillscommunitysbc.org
Fontana Democratic Club	www.fontanademocrats.org
Greater Ontario Democratic Club	www.facebook.com/Greaterontariodemclub
Inland Counties Stonewall Dem. Club	www.inlandcountiesstonewalldems.com
Inland Valley Democratic Club	www.ivdemocrats.org
Mojave Desert Democratic Club	www.mojavedemocrats.org
Morongo Basin Democratic Club	www.mbdems.com
Mountain Bears Democratic Club	www.mountainbearsdemocrats.org
Redlands Area Democratic Club	www.redlandsdemocrats.org
Rialto Democratic Club	www.facebook.com/Rialto-Democratic-Club-241416275894764
Seniors United Democratic Club	
Victor Valley Democratic Club	www.Democratsofvictorvalley.org
West End Democratic Club	
Wrightwood Democratic Club	www.wrightwooddemocrats.org
Yucaipa-Calimesa Democratic Club	www.yucaipa-calimesademocrats.org

December and the previous July 2010 reorganization meeting

Executive Board Meetings are usually held the 2nd Wednesday of the month. The next Executive Committee Meeting: Wed, Sep 14, 2016, 7:00 PM at Denny's Restaurant, 715 N. Milliken Ave, Ontario, CA 91764.

Latest Press Release from California Democratic Party

August 22, 2016
Statement of California Democratic Party Chairman John Burton on Donald Trump's 'Good Week'

Donald Trump's new campaign manager says Trump had his best week ever. That's not saying much. Trump didn't pick a fight with Gold Star parents, threaten to deport 11 million people, praise Vladimir Putin's leadership, or insult working women, Muslim-Americans, or African Americans. He didn't release his taxes either, probably because they show he ripped off the American people and stiffed contractors. Any week Trump doesn't step on his johnson is a good week.

Facebook

✓ Follow You are following San Bernardino County Democratic Party.

Archives

September 2016
August 2016
July 2016
May 2016
April 2016
March 2016

BENEFITS AND PRIVILEGES OF A CLUB

As a duly Chartered Democratic Club in San Bernardino County, Clubs may:

- . Use the word “Democrat” or variations in their name
- . Raise money as a recognized Democratic Party organization
- . Endorse Democratic candidates in San Bernardino County
- . Affiliate with the California Democratic Leadership Council
- . Apply for Liability Insurance & Property Coverage through the CDP
- . Benefit from (MOE) Motivate Organize Elect
- . Info
- . Support

Club Chartering

DEMOCRATIC CLUB CHARTERING

Pursuant to the California Elections Code Section 20201 and the San Bernardino County Democratic Central Committee's ("SBCDCC") bylaws (Article I, Section 3; and Article III, Section 2), all Democratic Clubs ("Clubs") must obtain a charter from the SBCDCC in order to operate in San Bernardino County. **Thus, chartering with the SBCDCC is MANDATORY, not optional.**

CHARTERING DUE DATE

1. New Clubs may submit Chartering applications at any time in a calendar year but will be subject to renewal as listed in item #2.
2. Clubs seeking charter renewal must submit the appropriate paperwork no later than January 31 of each year regardless of their anniversary date.

CHARTERING PACKET / APPLICATION

Download both items below, review the Chartering Procedures, and follow the instructions in the application.

If you have any questions, contact [Mark Westwood](#), First Vice Chair

1. [SBCDP Democratic Club Charter Application & Forms \(Interactive PDF form\)](#)
2. [SBCDP Club Chartering Procedures \(Rules adopted by the SBCDP\)](#)

CHARTERING FEES

Continuing Renewal of Chartered Club	\$50
New Chartered Club	\$40
New Young Democrats Club	None

Dues are set annually. Revised as of August 2016.

BENEFITS AND PRIVILEGES OF A CLUB

8, 2016



Contact Us

San Bernardino County Democratic Party
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NOTE: This is an interactive PDF. You may fill in certain fields, save the document, and print it for submission.

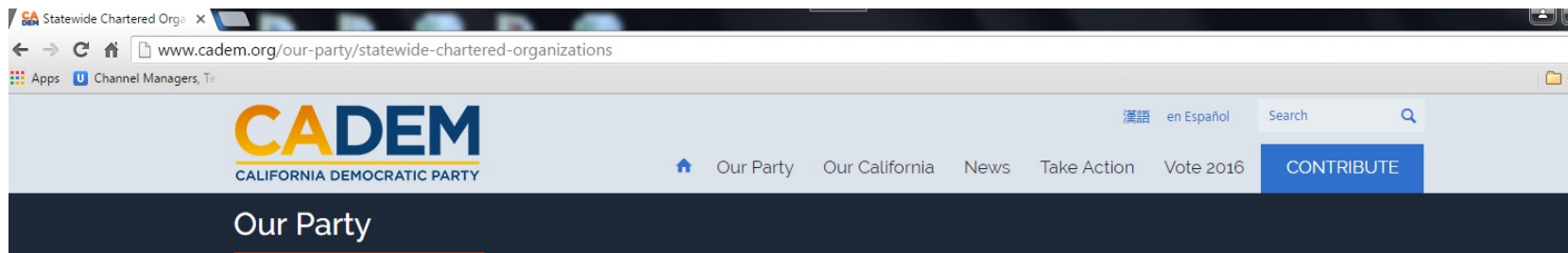
CLUB CHARTERING APPLICATION

CLUB NAME	
Filer Name	
Filer Phone	
Filer Email	
Application Date	

Club Information

MAILING: Street	City	Zip
EMAIL	PHONE	
WEBSITE ADDRESS	FACEBOOK ADDRESS	
TWITTER ADDRESS	OTHER SOCIAL MEDIA SITE	

Please list the total number of members in good standing in your club. Individuals may belong to as



Statewide Chartered Organizations

The California Democratic Party has recognized the following independent chartered organizations, all of which have as one of their objectives the advancement of the Democratic Party.

California Young Democrats (CYD)

Eddie Kirby, President

www.cayoungdems.com

eddie@cayoungdems.com

California Democratic Council (CDC)

Emilie G. Gatfield, President

www.cdc-ca.org

President@cdc-ca.org

California Armenian American Democrats (CAAD)

Caro Avanesian, Chair

CAADemocrat@aol.com

Brownie Mary Democrats of California

Lanny Swerdlow, Chair

<http://browniemaryclub.nationbuilder.com>

lanny@browniemaryclub.org

Federation of Democratic Central Committee Members

Michael Evans, Chair

www.cafederation.org

evansm@usa.net

MORE IN Our Party

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- > [Elected Officials](#)
- > [Party Leaders](#)
- > [DSCC Members](#)
- > [Standing Committees](#)
- > [ADEM](#)
- > [Caucuses](#)
- > [Caucus Dues](#)
- > [Statewide Chartered Organizations](#)
- > [Executive Board](#)
- > [DNC Members](#)
- > [Bylaws](#)
- > [Finance & Fundraising](#)
- > [MOE](#)
- > [Bounty Program](#)

 Join the California Democratic Party's Winning Team by Donating \$5 Every Month between now and the 2016 election! [LEARN MORE](#)



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FREE Leadership Training

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Club Listi

Select County

- > Start a Club!
- > Affiliation Requirements
- > Benefits for Clubs & Committees
- > Benefits for Individuals
- > Online Affiliation Form
- > How to use the Roster Template Below
- > Roster Template
- > What is a club?
- > Starting a New Club
- > Club Creation Plan
- > Sample By-Laws

1 of 51



Affiliate Now!

Show Notes

***ALAMEDA COUNTY DEMOCRATIC CENTRAL COMMITTEE**


Contact: Robin Torello

Address
P.O. Box 3937
Hayward , CA 94540

Phone: (510) 326-3198

Email: robinorel@aol.com

Visit Website | Show Map



Affiliate Now!

Show Notes

***ALPINE COUNTY CENTRAL COMMITTEE**

Contact: Irving Krauss

Address
680 Chambers Lane Markleeville
Markleeville , CA 96120

Phone: (530) 694-2990

Email: irvkrauss@gbis.com

Visit Website | Show Map

SUPPORT OUR CLUBS - DONATE!



CATEGORIES

- Blog
- Featured
- History
- NOTICES



Club Listi

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CATEGORIES

- Blog
- Featured
- History
- NOTICES

Inland Counties Stonewall Dems

49 LGBT people died. Millions Mourned.

Orlando...
We will remember...



Orlando Tribute | Inland Counties Stonewall Dems of San Bernardino County



Who We Are

The Inland Counties Stonewall Democratic Club is a political organization for the LGBT community of the greater Inland Empire, chartered by the Democratic Party in San Bernardino County. The ICSD is a member of of the National Stonewall Democratic Federation.

Our Mission

To provide a political forum in the Inland Empire that helps make the Democratic Party and its elected officials responsive to the needs of all people, particularly the lesbian, gay, bisexual, and transgendered communities;

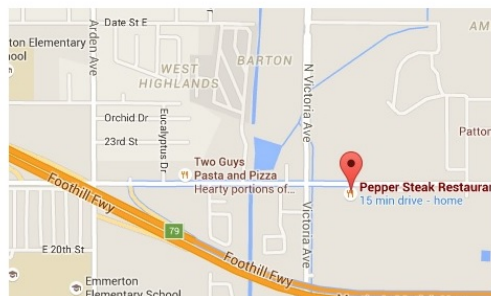
To support democratic candidates running for political office whose platform and view support our community and thus help eliminate discrimination based on gender and/or sexual orientation;

To keep our communities up to date on legislative and political activities that affect us and to provide opportunities to get involved in political action programs, fund raisers, and other volunteer events that promote human and civil rights.

Come Join Us!

We meet the first Monday of every Month at 7 pm at the Pepper Steak Restaurant

26589 Highland Ave, San Bernardino (Near Victoria and Highland Avenues)





June 7th, 2016 Primary Endorsements

President

Hillary Clinton

U.S Senate

Kamala Harris

Congress

31st Congressional District - Congressman Pete Aguilar

36th Congressional District - Dr. Raul Ruiz

41st Congressional District - Congressman Mark Takano *

State Senate

23rd State Senate - Mark Westwood *

State Assembly

40th State Assembly - Abigail Medina

42nd State Assembly - Greg Rodriguez *

47th State Assembly - Cheryl Brown

61st State Assembly - Jose Medina

**ICSD Club Member*

LGBT Politics and Headline News from Towleroad News

Towleroad News #gay

[Hillary Clinton Shares Powerful Story with Humans of New York About Why You Might Think She's 'Cold'](#)

Hillary Clinton sat down to be photographed by the popular Facebook account Humans of New York and got personal ab...

[Libertarian Candidate Gary Johnson Appears Confused, Incoherent in Lobby After Aleppo Gaffe – WATCH](#)

Libertarian presidential nominee Gary Johnson appeared incoherent and confused when questioned in the lobby of Roc...

[Star Trek's Chris Pine Beams Up a Few Thoughts on Gay Sulu: 'Amen...It's About F–king Time'](#)

Chris Pine talks to The Hollywood Reporter about Star Trek Beyond's gay Sulu controversy in its September 16 i...

[Jeffrey Tambor Said a Man Came After Him in the Airport Over His Role in 'Transparent' – WATCH](#)

Jeffrey Tambor told Seth Meyers on last night's Late Night with Seth Meyers that he was getting off a plane in t...

[Tim Tebow, Colonel Sanders, Ryan Lochte, Earpiece, Nancy Pelosi, Danny Amendola, Indianapolis: HOT LINKS](#)

MARSIA MALSAR. Paralympian carrying torch at Rio 2016 falls, gets up to wild ovation.
THOSE DAMN EMAILS. FBI Dire...

['Hamilton' Star Javier Muñoz Channels 'Clueless' and More in Lost Audition Tape – WATCH](#)

"Clueless is everything. That's it."
Javier Muñoz, the new star of Hamilton, is no stranger to stepping in...

[Explosion at Home of Florida Gay Couple Being Investigated as Possible Hate Crime – PHOTOS, VIDEO](#)

Police in South Florida are looking into whether an explosion that took place outside a gay couple's home was a ...

[Ellen and Katy Perry Have Emotional Meeting with Orlando Pulse Survivor Shot 4 Times in the Back: WATCH](#)

Ellen welcomed Tony Marrero to her show. Marrero is an Orlando shooting survivor who was shot four times in the b...

['What is Aleppo?' – Libertarian Candidate Gary Johnson Stuns MSNBC Hosts with Foreign Policy Fail: WATCH](#)

Libertarian presidential candidate Gary Johnson stunned Morning Joe hosts when he was asked a question about Alepp...

['Summer Babes' Hit the Beach at Fire Island Pines for Pinesfest: PHOTOS, VIDEO](#)

The inaugural edition of Pinesfest, a music festival and fundraiser set on the beach in Fire Island Pines over Lab...



Mark Westwood



Mark

Home 20+



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@votemarkwestwood

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Make Your Page Visible to People

Your Page isn't visible on Facebook or in search because it hasn't been published yet. Publish your Page when you're ready for people to see it.

[Publish Page](#)



Liked ▾



Message ▾



... More ▾

[Contact Us](#) ✎



Status



Photo / Video



Offer, Event +



Write something...

Politician



Search for posts on this Page



33% response rate, 5-hours response time
Respond faster to turn on the badge ▾

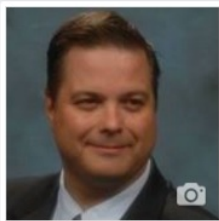


135 likes 0 this week

Matt Stark and 105 other friends

This Week

See All



Mark Westwood

@votemarkwestwood

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Manage Tabs

Promote ▾

👍 Like 💬 Comment ➦ Share

MrMyers John



Write a comment...



Mark Westwood

Published by Mark Westwood [?] · June 1 · 🌐

The California Democratic Party endorsed candidate.



2,577 people reached



[View Results](#)

👍 Like 💬 Comment ➦ Share

Yvonne Hernandez, Sergio Trujillo Perez and 75 others

Chronological ▾

[View 7 more comments](#)



UPCOMING EVENTS



Create events for your Page.

[Create Event](#)

VISITOR POSTS



Conway Phillips

May 21 at 6:26pm 🌐

I would suggest making your push now, on issues of homeless people in our community plus fuel prices..

[Like](#) · [Comment](#) · [Message](#)



Desiree Sanchez

May 15 at 4:44pm 🌐

📅 We look forward to making calls with you & your volunteers Tuesday night at 5:30 at 11755 Malaga Drive in Rancho Cucamonga.

1 Like

[Unlike](#) · [Comment](#) · [Message](#)



Mark Westwood

← → ↺ 🏠 <https://www.facebook.com/votemarkwestwood/?fref=ts>

Apps Channel Managers, Te

Mark Westwood

🔍

Mark Home 20+ 👤 💬 🌐 🔒 ⌵

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Notifications 1

Insights

Publishing Tools

Settings

Help ▾



Mark Westwood

@votemarkwestwood

Home

About

Photos

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Promote

⌵


23 people reached

Boost Unavailable

Like Comment Share

Christine Jacobo Reisert Munoz, Joseph Kles and 2 others


Write a comment...



Mark Westwood

Published by Mark Westwood [?] · June 7 · 🌐

Facebook.com/votemarkwestwood



591 people reached

Not Boosted

Like Comment Share

23rd State S

VoteMarkWestwood.com


UPCOMING EVENTS

📅

Create events for your Page.

Create Event

VISITOR POSTS




Conway Phillips

May 21 at 6:26pm 🌐

I would suggest making your push now, on issues of homeless people in our community plus fuel prices..

Like · Comment · Message



Desiree Sanchez



GoDaddy™

All Products

Domains

Websites

Hosting

Web Security

Online Marketing

Email & Office

Promos

GoDaddy Blog

Pro

Find your perfect domain name

Search Domain

.com \$2.99*

.net \$11.99*

.co \$2.99

.club \$2.99*

.us \$1.00

.com

Go from I think I can to I know I can.

Build your business on a .com domain.

Now just

\$2.99*/1st yr

2-year purchase required.

Find Your .com

Let our SEO experts help improve your Google® rank.

Call (480) 463-8844 for a free

It's your name. Own it.

Get **markwestwoodwestwood.us** before someone else does.

Drive more sales with GoDaddy Email Marketing.

Create, send and track emails, as low

PROUD TO BE ENDORSED BY LEADING DEMOCRATS....

Yucaipa-Calimesa Democratic Club
Inland Counties Stonewall Democratic Club
West End Democratic Club
Helen Doherty Democratic Club
Inland Valley Democratic Club

Chris Robles, Chair SB County Democratic Party
Howard Katz,
Chair, Riverside County Democratic Party
Carol Robb,
Past Chair, SB County Dem Party
Nancy Ruth White,
Past Chair, SB County Dem Party

Congressman Pete Aguilar, 31st C.D
Greg Rodriguez,
Candidate 42nd State Assembly

[More endorsements.....](#)

STRONG LEADERSHIP AND REAL COMMUNITY VALUES....

- Good Paying Jobs
- Affordable Housing
- Safe Neighborhoods
- Clean and Affordable Energy
- Education and Training
- Equality and Opportunity

Elect Mark Westwood to the 23rd State Senate...



There are two kinds of people who seek political office; those who run to serve themselves, and those who seek office to help others first. I stand proudly in the latter category of those who run to make our world a better place, and help others.

After decades of electing the same wealth empowering, special interest, insider politicians over and over again from the same party, it's time to try a different approach.

I ask for your vote for the 23rd Senate District. For far too long we've sent self-serving politicians with a narrow set of interests to Sacramento. They do not serve the entire community, and always serve themselves first. It has resulted in the same outsider representation that does not communicate well the majority. It's time the 23rd Senate District gets up to the plate, and we take their passes away to the buffet line.

Over the past several years, Democrats have restored California's economy, improved education, and lowered crime significantly in California. It's time to send a Democrat to the 23rd State Senate to gain the same success that other Democrats have provided in other districts.

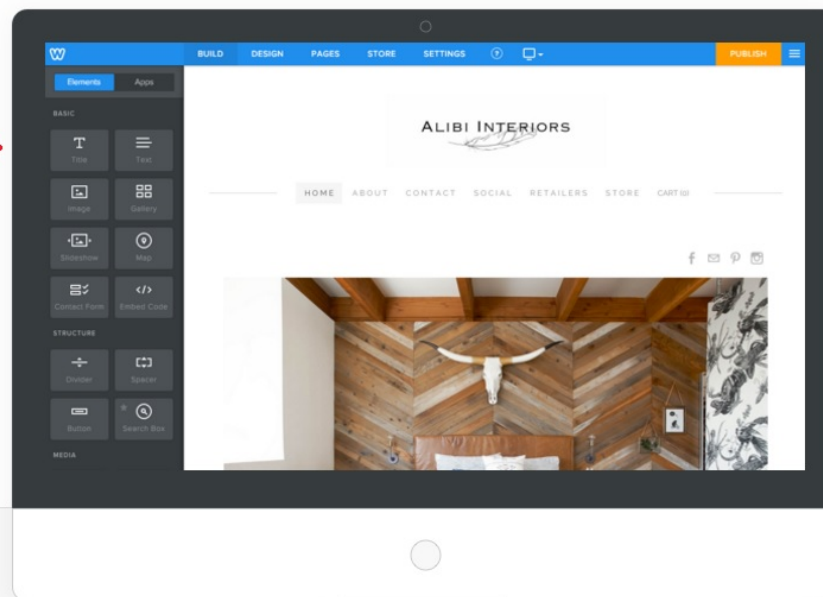
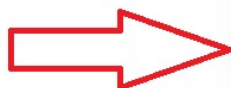
I have been a small businessman, and have worked to meet a payroll week after week. I know what it's like to survive in a world where you have to work to survive. I can work effectively with the majority leadership in our state's capital, and for the people of our district and bring the knowledge and insights I've gained to the 23rd Senate District.

As your State Senator, I will listen and work to represent the *logical, moderate ideals* and values of the good, hard-working people of our district. We must create good policies and

laws that effectively serve everyone in our district, and the State of California, not just limited special interests.

Building a Website Has Never Been Easier

Create the perfect site with powerful drag and drop tools.



webs

HOW IT WORKS

PRICING

THEMES

FEATURES

WHY WEBS

BLOG

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SIGN IN

SIGN UP FREE



Set up your website

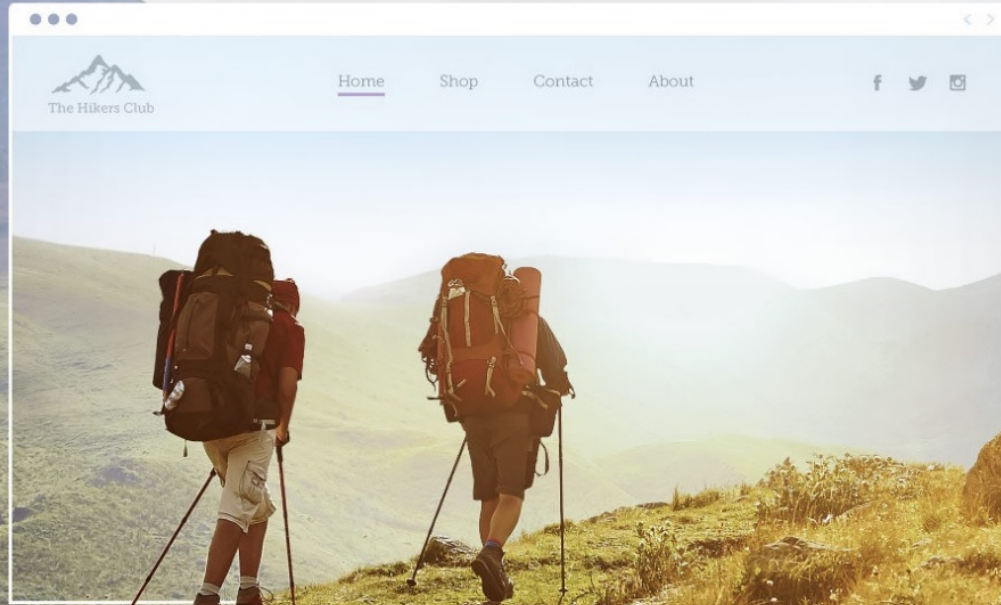
- Select a professionally designed theme for your site.
- Add dynamic pages (about, services, contact).
- Include powerful apps like a web store, blog, or calendar.

Add your content

- Brand your site header with your company's logo.
- Drag and drop content areas like slideshows, forms, and maps.
- Bring it to life with your images and videos.



Start Now



100s of Templates

Choose from a huge selection of designer-made templates.



Get Your Own Domain

Give your website a memorable custom domain.



Easy Drag n' Drop

Change, customize and add anything to your site - no code needed.



Mobile Optimized

Create a website that looks great on any device.



🗨 Questions? Contact us at 1-213-394-4623

Sign In ▾

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Pricing

Community

Support

Start your free trial

SOFTWARE FOR LEADERS

Top ways people like you are using NationBuilder software to lead:

- [Win your election](#) >
- [Run your nonprofit](#) >
- [Advocate for your community](#) >
- [Run your chapter](#) >
- [Raise money for your cause](#) >
- [Serve your constituents](#) >
- [Grow your community business](#) >

First Name

Email Address

Start your free trial

or see [pricing](#)

Serving constituents with NationBuilder

Joe Buscaino is a member of the Los Angeles City Council working to foster economic development, improve quality of life, and ensure public safety in the 15th Council District.

MEDIA AND ADVERTISING....REACH...

EXPENSIVE v. COST EFFECTIVE.....

WHAT IS EARNED MEDIA???

Issue Press release

Townhall Coffee at Jim's Coffeehouse (non host)

Canned Food Give-a-way

Helping out at local Pancake Breakfast

Broadcast TV ADS (Cost, Production) \$\$\$\$\$

Cable TV Ads (Cost, Production) \$\$\$\$ Reach??

Radio \$\$\$

(Audience, coverage, reach, format, listening)

Newspaper \$\$\$\$ (Circulation, Design, placing, reach??)

Majority all Political Consultants are related to print media...

Mailers \$\$\$ (circulation, message, views, reach)

Signs \$\$\$\$ (Regulation, effort up & down, theft, blend)

SOCIAL MEDIA \$ (NEW) (Skill set, time, message)

Ins and Outs of Being a Candidate

- a. The 3 M's of a Winning Campaign Judy Jacobs [6:40]
- b. The FPPC rules and Your CampaignCarol Robb [6:55]
- c. Working with local Democratic Clubs Mark Westwood [7:05]
- ➔ d. Working with Labor Laurie Stalnaker [7:15]



Ins and Outs of Being a Candidate

- ➔ e. Voter Contact / Campaign Mail..... Chris Robles [7:35]
- f. EndorsementsRon Cohen [8:05]
- g. SB ROV ResourcesRon Cohen [8:10]
- h. Media Relations George Alfano [8:25]



Voter Contact

**How many touches do you need
to make the sale?**



Voter Contact

**How many touches do you need
to make the sale?**

The Rule of Seven

7



Voter Contact

**How many touches do you need
to make the sale?**

The Rule of Seven
7x = Repetition

Voter Contact

How Do You Make Contact?



Voter Contact

How Do You Make Contact?

- 
- ✓ **Door-to-Door (Canvassing)**
 - ✓ **Direct Mail**
 - ✓ **Live Phone Call**
 - ✓ **Koffee Klatch**
 - ✓ **Earned Media**
 - ✓ **Robo Call (Automated)**
 - ✓ **Lawn/Road Signs**
 - ✓ **Email**
 - ✓ **Advertising**

Campaign Mail

- **Direct**
- **Effective Messaging**
- **Picture Worth 1,000 Words**
- **Targeted**
- **Union Printing**



Campaign Mail

Hope for a Better Hawthorne



"I'm running to change our city's reputation so both residents and local businesses can be proud of Hawthorne once again. I have the business background to solve the city's financial crisis and will protect your tax dollars from wasteful spending. I pledge to create transparency at City Hall and make public safety my highest priority."

Vote Haidar Awad
Hawthorne City Council
HaidarHawthorne.com

HAWTHORNE CITY GENERAL MUNICIPAL ELECTION
HAIDAR AWAD
Businessman/Financial Specialist
19 →

NOTICE TO VOTERS: (Required By Law): This is not an official ballot or an official sample ballot prepared by the City Clerk, County Elections Official or the Secretary of State. This is an unofficial, marked ballot prepared by Awad for Council 2015, ID#1376852, 11604 Prairie Ave., Hawthorne, CA 90230

Haidar Awad Shares Our Values

Haidar is the son of immigrant parents who came to Hawthorne to raise their family. The Awad family struggled along the way, even receiving food stamp assistance, and his parents sacrificed to give their children the opportunities they never had.

During these years Haidar learned the value of hard work and the importance of a good education. He graduated from U.C. Riverside's prestigious School of Business, and is now successfully running the family business in Hawthorne.



Community Leader

Today, Haidar is a Hawthorne homeowner and a community leader who gives back to the city that gave his family hope and a chance for the American Dream.




Haidar is pictured with Awad Scholarship recipients from Hawthorne High School.

Committed to education, Haidar and the Awad family gave \$3,000 dollars in college scholarships to local high school graduates last year. Haidar expanded the annual Hawthorne Turkey Giveaway for needy families, and is an active Kiwanis and Hawthorne Chamber of Commerce board member.

Call Haidar at home (424) 675-4338 if you have any questions.
HaidarHawthorne.com ★ @HaidarHawthorne ★ f/HaidarHawthorne

\$3,000 Given Away in Scholarships to Local High School Students By Hawthorne Businessman, Haidar Awad

By [Name]
Hawthorne, CA (AP) — Haidar Awad, a Hawthorne businessman, has given away \$3,000 in college scholarships to local high school graduates. Awad, who is a member of the Hawthorne Chamber of Commerce and Kiwanis, said the money was given to students who were in need of financial aid. The scholarships were given to students who were in the 10th or 11th grade and who had a minimum 2.5 GPA. Awad said he was inspired to give the scholarships after seeing the struggles of many families in Hawthorne. He said he wanted to help give these students a chance to succeed in college and to improve their lives. The scholarships were given to students from Hawthorne High School and Hawthorne Junior High School. Awad said he was proud to be able to help these students and to give back to the community that has supported him. The scholarships were given to students who were in the 10th or 11th grade and who had a minimum 2.5 GPA. Awad said he was inspired to give the scholarships after seeing the struggles of many families in Hawthorne. He said he wanted to help give these students a chance to succeed in college and to improve their lives. The scholarships were given to students from Hawthorne High School and Hawthorne Junior High School.

Haidar Awad
Hawthorne City Council
HaidarHawthorne.com

Post for by Awad for Council 2015, ID#1376852
11604 Prairie Ave.
Hawthorne, CA 90230



Paid for by Awad for Council 2015, ID#1376852
11604 Prairie Ave.
Hawthorne, CA 90250

Haidar Awad is Trusted by Leaders Across California



"Haidar Awad is a leader who will take on Hawthorne's financial challenge head on and bring transparency and accountability to the process."

John Chiang - California State Treasurer



"I strongly endorse Haidar Awad for city council because he has the experience and financial expertise to make Hawthorne a vibrant and thriving community for our families. Haidar shares our values and has the dedication and strong work ethic to make us proud."

Louane Hall, California State Senator



"As a Trustee of the Los Angeles Community College Board I am happy to endorse Haidar Awad for Hawthorne City Council. Haidar will improve city government and empower the lives of people living and doing business in the City of Hawthorne."

Mike Forst, LA Community College Trustee, Seat 2



"I am very happy to endorse Haidar Awad. I believe he is well qualified to be a new City Councilman and help make the City of Hawthorne a well run and successful city. He is the right type of leader not only for Hawthorne, but for the future of elected leaders in our state."

Paul Kovetz, Los Angeles City Councilman



"Haidar is an effective leader with the right combination of business sense and the financial skills to revive Hawthorne's economy. I look forward to working with Haidar so that both our cities are the economic center of the South Bay."

James T. Butts, Mayor of Inglewood



L.A. UNION
FEDERATION OF LABOR
AFL-CIO



Transmitters Joint
Council 42



AFSCME Dist.
Council 36



Local 53 and
Local 80



Hawthorne Municipal
Employees Association



Local 200 and
Local 1300



American Federation of
Musicians



District Council 36

Ben Allen - California State Senator, Dist. 26

Steve Westly - California State Controller (2003-2007)

Ray Cordova - Chairman, South County Labor, AFL-CIO*

Robert Pullan-Miles - Mayor, City of Lawndale

Alex Padilla - Inglewood City Council Member

Eloy Morales - Inglewood City Council Member

George Dotson - Inglewood City Council Member

Ralph Franklin - Inglewood City Council Member

Aida Castro - Lynwood City Council Member

Rachel Johnson - Former Gardena City Council Member

Your Local Firefighters represented by

Los Angeles County Firefighters,

Local 1014, endorse Haidar Awad for

putting Public Safety First.

Los Angeles County Firefighters WU Local 1014

California Small Business Association

Pamela Daskaluk - President, Hawthorne Chamber of Commerce*

Reverend Phil Cookes - South Bay Celebration Assembly of God*

Sydney Kamlager, LA Community College District Board of Trustees

Pamela David-Munich, New Beginnings Church*

*Title is for identification purposes only.

Tough Enough To Turn Hawthorne Around



Haidar Awad
Hawthorne City Council
haidarhawthorne.com

HAIDAR AWAD Businessman / Financial Specialist



California State Assemblywoman
Autumn Burke Proudly Endorses Haidar Awad for Hawthorne City Council

Assemblywoman Burke recognized Haidar and his company recently as recipients of the "2015 Top Business Award."



Call Haidar at home
(424) 675-4338
if you have any questions.
haidarhawthorne.com @HaidarHawthorne

A business leader with the financial expertise to save Hawthorne from financial ruin.



Haidar Awad will bring needed reform to Hawthorne. Using his financial expertise, Haidar will uncover any financial wrongdoing, expose the city's finances to public scrutiny, unearth savings with contracted service providers, implement best-practice accounting procedures, and build new revenue streams for Hawthorne.

Haidar Awad is Tough Enough to Turn Hawthorne Around.

Haidar Awad is the force behind the fastest growing dealership in the South Bay. Under Haidar's leadership, Finance Auto Sales dramatically improved in two short years and will be breaking ground this week on a new building that will beautify our city.



HAWTHORNE CITY GENERAL MUNICIPAL ELECTION
HAIDAR AWAD
Businessman/Financial Specialist

NOTICE TO VOTERS: (Required by Law) This is not an official ballot or an official sample ballot prepared by the City Clerk, County Elections Official or the Secretary of State. This is an unofficial, marked ballot prepared by Awad for Council 2015, ID#1376852.

YOU COUNT ON YOUR LOCAL FIREFIGHTERS



ENDORSED

Your Local Firefighters Count On Haidar Awad



Paid for by Awad Council 2015, ID#1376852
11604 Prairie Ave.
Hawthorne, CA 90250



HAWTHORNE'S FIREFIGHTERS KNOW **HAIDAR AWAD**
IS MAKING PUBLIC SAFETY HIS TOP PRIORITY.



That's why the
**Los Angeles
County Firefighters
IAFF Local 1014** have
endorsed Haidar Awad
for Hawthorne City Council.



**OUR COUNCIL SEVERELY CUT
PUBLIC SAFETY
PUTTING YOU AT RISK**



Haidar Awad is the only candidate with
the business background and financial
expertise to turn Hawthorne around.
Your safety is his priority and protecting
our tax dollars his mission.

HAWTHORNE CITY GENERAL MUNICIPAL ELECTION
HAIDAR AWAD
Businessman/Financial Specialist

19

NOTICE TO VOTERS: (Required by Law) This is not an official ballot or an official sample ballot provided by the City Clerk, County Elections Officer or the Secretary of State. This is an unofficial, non-binding sample ballot prepared by Awad for Council 2015 (E#1376852).

Campaign Mail

- Targeted
- Minimum of 3 (but 4-6 weeks)
- ❖ When to Send?



October 2016

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
26	27	28	29 Sample Ballots	30	1	2 <i>6</i>
3	4	5	6	7	8	9 <i>5</i>
10 Columbus Day (USPS)	11 VBM	12	13	14	15	16 <i>4</i>
17	18	19	20	21	22	23 <i>3</i>
24 LAST DAY TO REGISTER	25	26	27	28	29	30 <i>2</i>
31	1 VBM Ends	2	3	4	5	6

November 2016

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
31 →	¹ VBM Ends	2	3	⁴ G	⁵ O T	⁶ V ⁷
⁷ GOTV	⁸ 					
		9	10	11	12	13
14	15	16	17	18	19	
21	22	23	24	25	26	27
28	29	30	1	2	3	4

Sleep

Ins and Outs of Being a Candidate

e. Voter Contact / Campaign Mail..... Chris Robles [7:35]

 f. Endorsements Ron Cohen [8:05]

g. SB ROV Resources Ron Cohen [8:10]

h. Media Relations George Alfano [8:25]



Overview of SBCDP Endorsement Process

- a. How it works—the nuts and bolts
- b. What the SBCDP can do for candidates



How it works – the nuts and bolts

- **Develop draft Questionnaire and letter to candidates**
 - (Obtain SB Democratic Party Executive Board approval)
- **Aug 17 - identify all democratic candidates from final ROV list**
 - Use MOE to identify party affiliation and mailing address, etc
- **Aug 22 - Send letter to all SB democratic candidates**
- **Aug 25 - Call for volunteers on interview panels at SB County Democratic Party meeting**
- **Schedule interviews for Sep 10**
- **Sep 14 - Report out to SB County Democratic Exec Board**
- **Sep 22 - Vote on proposed endorsed candidates at SB County Democratic Party meeting**

Endorsement Timeline

Candidate Workshop

- September 8

Candidate Interviews

- September 10

Regular Meeting ENDORSEMENTS

- September 22



What the SB CDP can do for Candidates

- Provide an endorsement by the California Democratic Party
- Provide Press Release to announce your selection to local news agencies (newspapers, radios, chamber of commerce, etc)
- Feature you as an endorsed candidate on the SB County Democratic Party's website
 - <http://sanbernardinodemocrats.org/>
- Provide an electronic phone bank (with link) for each candidate on the SB County Democratic Part website
- Feature the endorsed candidates on the state mailer cards in your area

SBCDP

CAN

- ✓ Use Democratic Name & Donkey
- ✓ Help from Dem Clubs
- ✓ Dem Slate Mailer
- ✓ Advice
- ✓ Website link
- ✓ Press Release
- ✓ On-line Phone Bank

CAN'T

- Run your campaign
- Provide you with materials
- Give you money
- Provide Data



Ins and Outs of Being a Candidate

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SB ROV Resources

<https://www.sbcountyelections.com/>

Products & Services	Elections
Products & Services with Pricing [pdf]	Voter Turnout Statistics [pdf]
Application for Voter Registration Information [pdf]	The Top Two Candidates Open Primary Act [pdf]
Automated Report and Map Request Form [pdf]	Generic Measures Information Sheet [pdf]
Recurring Vote by Mail File Request Form [pdf]	Recount Regulations
California Elections Code	Procedure for Recalling State & Local Officials
Voter Registration	Elected Officials & Candidates
Online Voter Registration Application	The Electronic Filing Portal
Voter Registration Cancellation [pdf]	The Public Access Portal for Campaign Finance Disclosure
The Secretary of State Guide to Voter Registration Drives [pdf]	Candidate Statement Form [pdf]
National Voter Registration Act (NVRA)	District Look-up Tool
Help America Vote Act (HAVA)	Federal Elections Commission
Voter Registration Statistics & Data	California Fair Political Practice Campaign (FPPC)
County of San Bernardino Weekly Report of Registration [pdf]	FPPC - Enforcement Division
State of California Registration Statistics	Cal-Access (Secretary of State Campaign Finance)
U.S. Census Bureau Nationwide Statistics	Secretary of State - Candidate Resources
Precinct&District Data Export for San Bernardino County [zip]	Secretary of State - Political Reform Division
Voting	Information About Redistricting for State Senate Districts
Polling Place and Sample Ballot Look-up Tool	San Bernardino County Campaign Finance Reform Ordinance [pdf]
Vote by Mail Ballot Application - English [pdf]	2013 and 2014 Contribution Limit (Including Small Contributor and Political Party Committees) (Issued September 2013) [pdf]
Vote by Mail Ballot Application - Spanish [pdf]	2015 and 2016 Contribution Limits (California Code of Regulations Section 18545 as amended 12/15/2014) [pdf]
Time off to Vote [pdf]	Intra-Candidate Transfers - Attribution (Issued January 2014) [pdf]
Cancel Mail Ballot Status Application - English [pdf]	Election Workers
Cancel Mail Ballot Status Application - Spanish [pdf]	Poll Worker Application [pdf]
Federal Voting Assistance Program (Military & Overseas Citizens)	County Employee Poll Worker Application [pdf]
Federal Post Card Application (Military & Overseas Citizens) [pdf]	Election Contacts
Top Two Candidates Open Primary Act - Presidential Primary [pdf]	County of San Bernardino - Elections Division
Voter Bill of Rights - English [pdf]	Elections Office Organizational Chart [pdf]
Voter Bill of Rights - Spanish [pdf]	Secretary of State - Elections Division
Tampering with Voting Equipment Penalties [pdf]	Secretary of State - Election Fraud & Complaints





Elections Office Reports, Maps and Services Price List



Product Description	Fee	Comments
ELECTION SERVICES		
Consolidation of Elections with County Election	\$0	Actual cost plus overhead. Minimum charge of \$300.00
Filing Fee for county initiative petitions	\$ 200.00	Refundable if certified sufficient within 1 year (Elections Code §9103)
COMPUTER GENERATED MAPS		
8 ½" x 11" Printed map	\$ 20.00	Each
11" x 17" Printed map	\$ 20.00	Each
21" x 24" Plotted map	\$ 35.00	Each
24" x 34" Plotted map	\$ 40.00	Each
34" x 44" Plotted map	\$ 45.00	Each
Electronic maps or GIS exports	\$ 20.00	Each
Customized map	\$ 96.75	Per hour
CUSTOM REPORTS		
Automated Reports/Indexes	\$ 0.10	Per paper page (plus \$15.00 Set up fee)
	\$ 5.00	Per electronic media CD (plus \$15.00 Set up fee)
Certification of document copies, Voter Affidavit	\$ 1.50	Each (Elections Code §2167)
Labels (Avery 5160)	\$ 6.50	Per thousand (plus \$15.00 Set up fee)
Uncertified copies of Campaign Statements		(Government Code §81008)
Photocopies	\$ 0.10	Per page
Retrieval fee if 5 years or older	\$ 5.00	Each per request
VOTER INFORMATION FILE ON ELECTRONIC MEDIA:		
Up to 80,000 voters	\$ 20.00	Each
80,001 to 250,000 voters	\$ 50.00	Each
250,001 + voters	\$ 100.00	Each
POLLING PLACE EQUIPMENT RENTAL		
Ballot on Demand Printer - Consumables	\$0	Actual cost
Ballot Boxes	\$ 5.00	Each
Chairs	\$ 2.00	Each



Elections Office Reports, Maps and Services Price List (Continued)



Product Description	Fee	Comments
POLLING PLACE EQUIPMENT RENTAL (Continued)		
Electronic Vote Recorder	\$ 150.00	Each
Electronic Voting Card Activator	\$ 30.00	Each
Mail Sorter	\$ 0.063	Per mail ballot sorted
Optical Ballot Scanner	\$ 0.042	Per ballot card scanned
Polling Place Supply Bag	\$ 23.00	Each
Tables	\$ 6.00	Each
Traffic Cones (Standard)	\$ 4.00	Each
Voter Verified Paper Audit Trail (VVPAT) Printer	\$ 46.00	Each
Voting Booth (ADA)	\$ 40.25	Each
Voting Booth (Standard)	\$ 15.00	Each
OTHER SERVICES		
Postage/Handling	\$0	Actual Cost
Research Services	\$0	Actual cost plus overhead.
Return Check Fee	\$ 25.00	Each
Signature Verification and Petition Certification	\$0	Actual cost plus overhead.

ALL PRICES ARE SUBJECT TO CHANGE

Information and prices gathered from: §16.0224 of the San Bernardino County Code (Effective July 1, 2016)

Reply Reply All Forward



Mon 9/8/2014 6:58 PM

ROV Communications

Products and Services for Ron Cohen

To ron@deenron.com

Cc Loa, Alexander



Hello Ron Cohen,

The products and services you requested are done processing. The items attached to this email are listed and explained below.

Products and Services Requested:

Multi-purpose Voter File – Town of Yucca Valley

Guides:

Voter Multi-purpose Layout – Explains the layout and field names

New Name Schema – Explains “precinct_name” field

Political Party Legend – Explains political party abbreviations

Voting History Legend – Explains history field(s)

If you have any questions about the contents or use of this data, please call me at the number below or reply to this email.

Thank you,



Communications Department
San Bernardino County Elections Office
Office (909) 387-8300
Fax (909) 387-2022
www.sbcountyelections.com



Interactive Demonstration of Voter File from SB ROV

Ins and Outs of Being a Candidate

- e. Voter Contact / Campaign Mail..... Chris Robles [7:35]
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- ➡ h. Media Relations George Alfano [8:25]



MEDIA RELATIONS



- **When I first moved to the Inland Empire from New Jersey 25 years ago, I followed campaigns and found that Democrats and Progressives weren't very effective at running campaigns. This was especially true in the area of media.**
- **Basics such as issuing media releases and letters to the editor weren't getting done.**
- **Things have improved and Democrats are competitive in San Bernardino County. Even with a limited budget or no budget, local candidates can present a credible effort and this starts with media campaigns.**

MEDIA RELATIONS-



- **What Media Outlets Affect Your Campaign?**
 - You must find out about the people who will write and edit stories about your campaign. You also need to know about the policies of the media outlet.
 - No reasonable candidate would expect voters to come up to their door to offer support or raise questions. You, Mister or Ms Candidate, have to knock on doors and make telephone calls to ask for votes.
 - If you wait for the media to come to you, it's not going to happen and you aren't going to get attention to your campaign.
 - Find out which media outlets cover the governing board you are running for. Typically, the main sources of information are:
 - 1 Daily newspapers;
 - 2 Weekly newspapers;
 - 3 Website;
 - 4 Local Radio or Cable Television
 - Through an Internet search or some telephone calls, find the names, e-mail addresses, and telephone numbers of reporters and editors.
 - For example, use the campaign for Rialto City Council.
 - First, we search for a list of reporters. This is what we came up with: <http://www.sbsun.com/contact-us#LANG>
 - There was no reporter for Rialto listed. I did a Google search including the following words: "rialto city council and 2016 and san bernardino sun or daily bulletin." I called the city desk of the newsroom and found out that no specific reporter was assigned to Rialto. I got the name and e-mail address of the editor for Rialto news. His name is Mike Cruz, and his e-mail address is mcruz@scng.com.
 - I saw there was a reporter named Jim Steinberg who did a Rialto story earlier this year. There is also a reporter named Beau Yarborough who covers some local politics.
 - A weekly newspaper for Rialto is the Rialto Record. This is one of a series of weekly newspapers owned by Inland Empire Community News. The publisher of this group happens to be Gloria Macias, who is happens to be a member of the Redlands Area Democratic Club. There are two reporters we can add here.
 - Another weekly newspaper group is the Century News Group. They publish the Fontana Herald News, a community in close proximity to Rialto. We will add two people from here.

MEDIA RELATIONS-



- **Step 2 Putting out a Media Release.**
 - Once you have a list ready, you need to prepare a media release.
 - The first thing you need is a person who will be honest with you. A spouse is usually a good person to fill this role, although it can be a relative or a friend. Your Honest Friend has to have a grasp of grammar, care about words and hear how things sound instead of what you mean. Your Honest Friend needs to tell you how your words might be misinterpreted.
 - How long should a media release be? The better question is how short can you make a media release while still making your points? It is better to write 100 words to make your point than writing 1,000 words to describe your every thought. Newspaper often need to cut things so they can fit in the paper. Brevity is the soul of wit and the friend of the reader. FDR's request for a declaration of war against Japan took only seven minutes.
 - **No more than one typewritten page. Never more than one typewritten page. Never.** If you want to add other facts or links, they can be put on an additional page.
 - The story should be written in a way that if the editor only runs one paragraph, it will convey the point of your story.
 - **EXAMPLE:** *Abraham Lincoln issued the Emancipation Proclamation yesterday, freeing individuals enslaved in territories under control of the United States Armed Forces.*
- This sentence conveys the main point of the story in 20 words. A quote can be added immediately after the opening paragraph.

MEDIA RELATIONS- Step 2

(cont.)



- **This sentence conveys the main point of the story in 20 words. A quote can be added immediately after the opening paragraph.**
- **“What I did, I did after very full deliberation, and under a heavy and solemn sense of responsibility, Lincoln said. I can only trust in God that I have made no mistake**
 - **Some additional details can be added in some additional paragraphs.**

MEDIA RELATIONS-



- **Follow up on Press Releases, Build Relationships with the Media.**
 - **After sending out the press releases, follow up with a phone call. Ask if they need anything else.**
- **Getting in fights with reporters is almost always a waste of time and accomplishes nothing. Just look forward.**
- **Asking questions of media members can have good results. You can learn what people are thinking and asking anyone about their expertise usually makes people feel good about themselves.**

Summary and Q & A



Feedback

+'s What did we do right?

 **What should we do
different next time?**



Dates to Remember

Sep 10, 2016	SB Democratic Party Interviews
Sep 22, 2016	SB County meets to Vote on Endorsements
Oct 7, 2016	Voter Information Guides Released
Oct 11, 2016	Early Voting begins
Oct 14, 2016	Mail ballots delivered to Voter's mailbox
Oct 24, 2016	Voter registration deadline
Nov 1, 2016	Deadline to apply to vote by mail
Nov 8, 2016	ELECTION DAY: Polls Open 7:00 a.m. to 8:00 p.m.
Nov 9, 2016	Canvass of Election begins
Dec 8, 2016	Deadline to complete official canvass and certify results





**THANK YOU FOR
ATTENDING THE SBCDP
CANDIDATE WORKSHOP**